

# AUSTRALIAN GOLF HERITAGE HUB

Preserving and bringing Australian Golf's  
rich history to life.



# ABOUT THE PROJECT

Providing a platform to be able to manage and celebrate Australian Golf's rich history that inspires current and future generations.

Australian Golf has a rich history that dates back to the 1820's when a Scot named Alex Reid hit feathery balls around farmland at Ratho, Tasmania, around 76 kilometres north of Hobart. Since then the game has grown to be what it is today and has shaped the Australian sporting landscape through our wonderful golf courses and great players.

As the game has evolved, so too has a wonderful collection of items that have been compiled and curated by golf historical groups and by individual clubs across the country.





We now want to care, preserve, elevate, protect, and bring to life these heritage collections.

In order to be able to achieve this, the Australian Golf Heritage Hub has been created.

**Its mission will be to:**

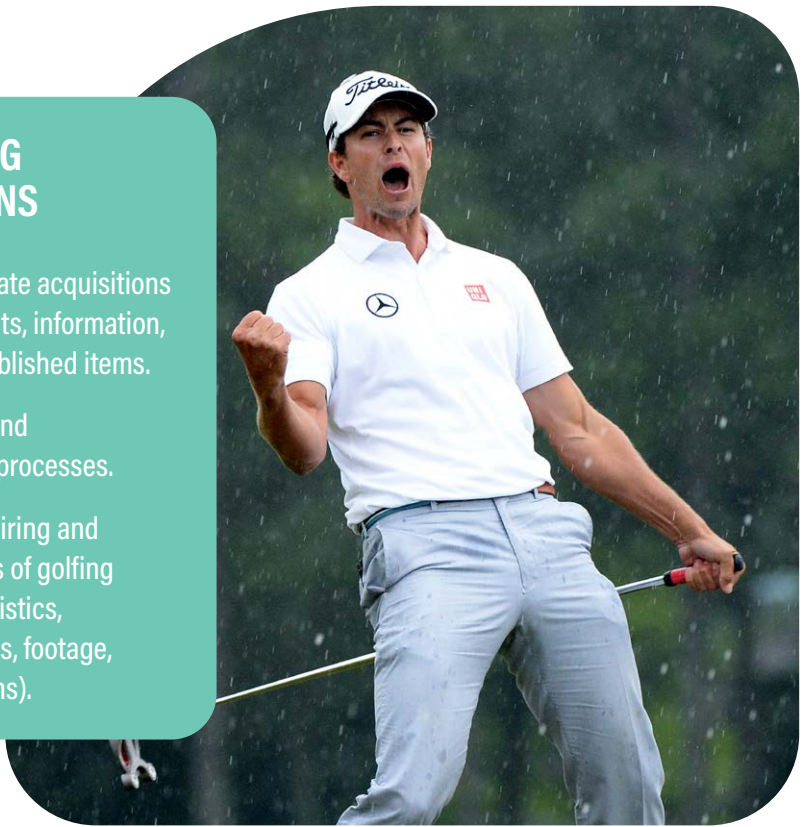
- Provide leading, professional heritage services for the care and protection of golf heritage in Australia.
- Manage the heritage collections and assets at the Australian Golf Centre (AGC) to professional standards.
- Work in partnership with respective golf historical groups and run projects that benefit multiple heritage collections.
- A place for clubs, private collectors and other collections to look to for leadership in the three pillars of heritage management – (i) developing collections, (ii) managing collections and (iii) sharing collections.

## DEVELOPING COLLECTIONS

Making appropriate acquisitions of physical objects, information, archives, and published items.

Rationalisation and deaccessioning processes.

Identifying, acquiring and collating sources of golfing information (statistics, golfing databases, footage, private collections).



## MANAGING COLLECTIONS

- **Cataloguing** the Golf Australia (GA) collection and library.
- Identifying and sourcing of other golf statistic databases and **managing the data**.
- **Preservation** – the physical safe housing of objects in storage and display.
- **Conservation** – identifying objects for interventive treatments.
- **Digitisation** for purpose of preservation and sharing. This may include scanning of 2D objects, photography of 3D objects.
- **Digital migration** – managing suitable repositories for digital files (DAMs, etc). Migrating of VHS, etc.

## SHARING HERITAGE

- **Dressing spaces** in the AGC with heritage interpretation, ensuring continuity of design and interpretation across the whole building.
- **Develop and curate heritage displays** in showcases at the AGC.
- **Making database and digitised content available** on-line to the public.
- **Facilitating research** by individuals, using existing resources.
- **Scholarship** – managing the publication of appropriate research e.g. History of Golf in Australia.

# OUR GOAL

Our goal is to provide leading heritage services at a national level to enable the collecting, preserving and sharing of golf heritage across Australia to ensure that our rich golfing history inspires current and future generations.

# WHY WE NEED YOUR SUPPORT

Since the early 1970's, considerable voluntary work has been diligently undertaken by golf heritage groups and golf clubs to develop and curate a heritage archive for Australian Golf.

While GA provides resources to foster this area, additional investment and specialist expertise is needed to be able to fully provide a Golf Heritage Hub now and into the future.

# OUR VISION FOR CHANGE

Our vision is to bring Australian golf's rich history and heritage to the golfing community so they may be inspired and to provide the context of 'before' so that golf may look to the 'future'

## **The Australian Golf Heritage Hub will:**

- Bring our collections up to a standard that we can share this heritage with the public.
- Run projects which can both combine with and complement those undertaken by golf heritage groups and golf clubs.
- Create central repositories of data and information which can be shared through a broader heritage service delivered on multiple platforms.
- Focus on the AGC as the Home of Australian Golf, whilst acknowledging it is not the only site of golf heritage in Australia.

## **WHAT WILL BE OUR IMPACT**

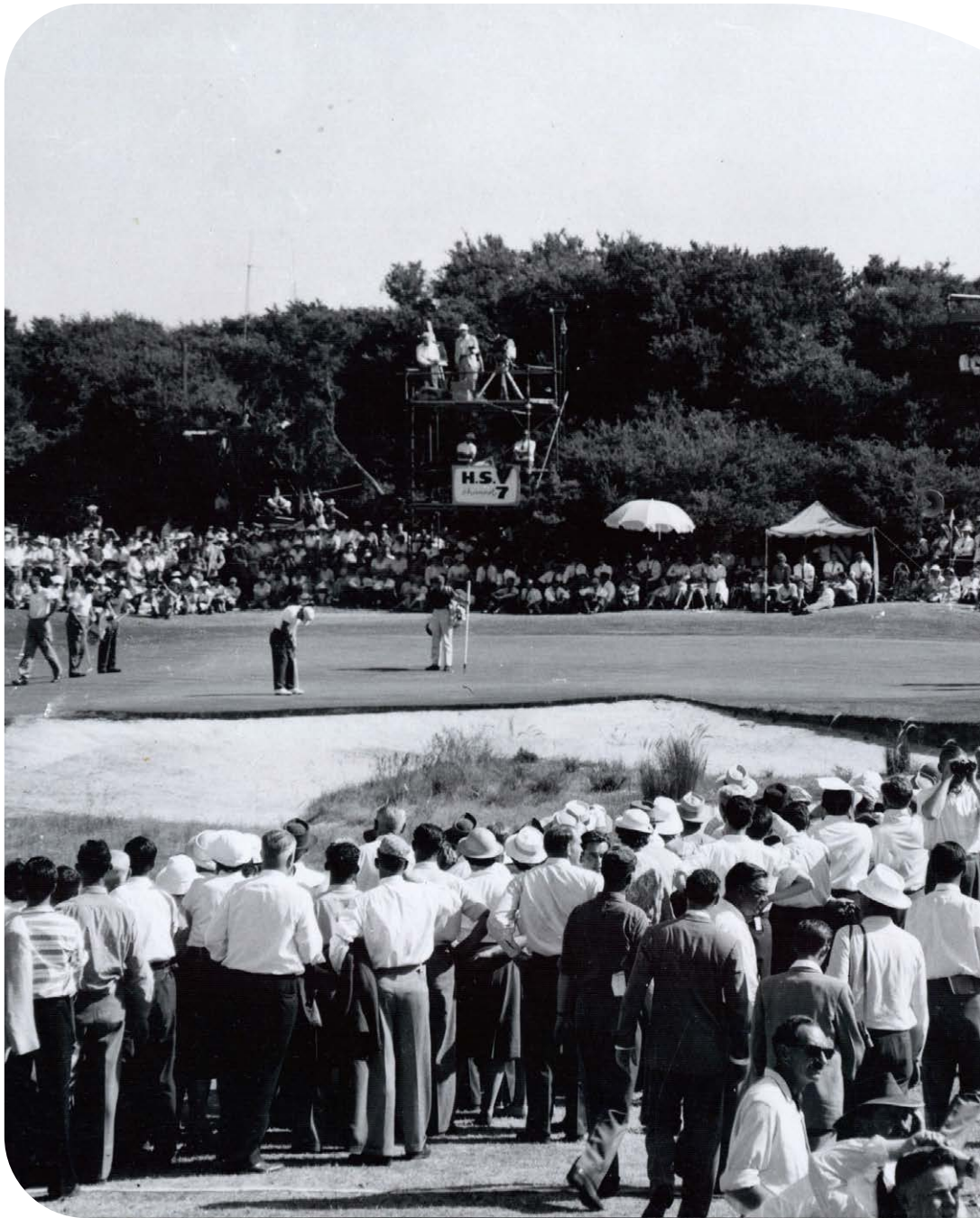
Australian Golf undoubtedly has a rich history and by bringing the vast array of images, film, videos and collections to life, both online and via actual display, the story of golf in every aspect will be better accessed and understood.

Through sharing Australian golf's rich history and heritage, we will inspire more Australians to engage and participate in golf so that the sport can continue to thrive now and into the future.

## **WHAT INVESTMENT IS REQUIRED**

The total cost of the project is estimated to be \$500,000.





## HOW YOU CAN GIVE

The Australian Sports Foundation (ASF) is Australian Golf Foundation's official fundraising partner and is the only deductible gift recipient for sport in Australia.



Online Tax-Deductible Donations can be made via the ASF in the following ways:

- Visa, Mastercard or American Express
- EFT
- Apple Pay or Google Pay



In order to make a donation simply scan the QR code and follow the payment prompts.

Alternatively go to: [asf.org.au/donate/australian-golf-foundation/australian-golf-heritage-hub](https://asf.org.au/donate/australian-golf-foundation/australian-golf-heritage-hub) or contact Cameron Wade, Executive Director, Australian Golf Foundation [cameron.wade@golf.org.au](mailto:cameron.wade@golf.org.au) 0408 474 659.

A tax-deductible gift receipt will automatically be emailed to you from the ASF once your donation has been processed

### A gift in your will

If you would like to discuss leaving a gift in your will, please contact Cameron Wade at the details above.



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