

INSPIRING THE NEXT GENERATION OF AUSTRALIAN GOLFERS



AUSTRALIAN
GOLF
FOUNDATION

FROM THE PLAYERS

THANK YOU FOR BEING HERE AND FOR YOUR LOVE AND SUPPORT OF OUR GREAT GAME



Like you, we want to see more Australians playing more golf. Together we have an incredible opportunity to make a difference.

We want everyone to have the opportunity to fall in love with the sport as we have. We want to give the gift of the game to every Australian.

Everyone should be given a chance to experience the joy of being on a golf course. Or putting around their living room or playing minigolf. Or hitting balls on a range. There are so many ways to enjoy this amazing game.

Australian Golf Foundation is building a culture of giving for the enduring benefit of the game and we invite you to join us.

MINJEE LEE

Eleven professional wins including two majors.

CAMERON SMITH

Ten professional wins including one major.

LUCAS HERBERT

Three professional wins.

HANNAH GREEN

Nine professional wins including one major.

CAMERON DAVIS

Four professional wins.



Proudly a national foundation

Golf Australia established the independent Australian Golf Foundation in 2018, to raise philanthropic funds for the benefit of golf in Australia.

Inspired by our great game

Australian Golf Foundation's vision is to positively impact people's lives through the game of golf, and to contribute to a healthier Australian community.

A future where more Australians can play more golf

Our purpose is to raise funds for initiatives that benefit the community and inspire and enable more Australians to play more golf so that the sport continues to thrive.

The Foundation's focus areas honour the past, grow the present, and inspire the future with passion forever.

PAST

Commemorating Australian golf's rich history and its place in the nation's sporting landscape.

PRESENT

Supporting current programs and strategic initiatives that grow the game.

FUTURE

Investing in innovative and long-term projects that improve the game in Australia and provide an endowment for future generations of golfers.

FOREVER

Offering the opportunity to make a bequest to ensure that Australian golf remains strong and thrives.



THE GAME PLAN

Many worthy causes deserve your philanthropic dollar.

So, why Australian Golf?

Because of the COVID-19 pandemic in Australia, there has been renewed interest in golf, with an estimated 21% increase in participation. We now have an opportunity to build on this momentum, and to overcome current challenges so that the sport remains relevant and continues to grow.

We know that golf is a game for life and is more than a sport. That it can be played and enjoyed by Australians of all ages, abilities, genders and backgrounds. That it improves their physical, mental and emotional wellbeing. That it connects them. That it develops invaluable life skills such as honesty, respect, perseverance, etiquette, concentration and self-motivation. And that it builds social and community cohesion.

The Foundation's targeted initiatives can assist turning the long history of declining club membership. Can ensure there is a greater representation of girls, boys, women, young adults and migrants in the Australian golfing population. Can help golf be seen as affordable, enjoyable and for everyone. And can promote golf courses for the benefit of the whole community.

Your gift to the Foundation enables us to share the joy of golf with a wider and more diverse community. Who, in turn, fold their golf-given joy back into their lives and communities.



FINDING YOUR GAME

YOUR GIFT MAY CONTRIBUTE TO A NEW PROJECT, BE DIRECTED TO AN EXISTING PROGRAM OR ADD TO OUR CORPUS OF FUNDS

The Foundation supports scalable initiatives which can't be wholly funded through the sport's traditional operating revenues available to Golf Australia and State golfing bodies. We invite you to consider how you can join us in these or other areas that appeal to your love of the game.



JUNIOR DEVELOPMENT



Creating the golfers of tomorrow by providing children with a fun, accessible and positive golfing experience.



WOMEN AND GIRLS



Transforming and increasing the engagement of women and girls in all areas of golf.



DIVERSITY AND INCLUSION



Creating opportunities for under-represented or disadvantaged groups to participate in golf at all levels.



HIGH PERFORMANCE



Giving our talented players the best opportunity to achieve their potential.



HISTORY AND HERITAGE



Preserving and bringing Australian Golf's rich history to life.

JOIN THE GAMECHANGERS

THANKS TO OUR GENEROUS BENEFACTORS THE FOUNDATION HAS ALREADY RAISED OVER \$1.2 MILLION IN ITS FORMATIVE YEARS, CREATING REAL AND LASTING CHANGE

Make a difference

When you support the Australian Golf Foundation, you are enabling the game of golf to thrive into the future and achieve its full potential as a sport.

This is your opportunity to make a real difference to the game of golf. Through your generosity, together we can address the challenges and realise the opportunities of today. Together, we can elevate our focus areas and bring about real impact. We can support the programs that honour Australian Golf's past, support its present, innovate the future and strengthen its forever.

We welcome your support for Australian Golf Foundation and warmly invite you for a confidential discussion about the ways you want to give back to our great game; be it for an existing program or an initiative that demonstrates your love of our game.

Over \$830,000 raised

For the
Junior Girls Scholarship Program

909 girls

Across Australia receive
scholarships in first two years

10% increase

In total number of
junior female members

\$375,000

Donated to Golf Australia's High
Performance Program via the
Give Back Program

Our goal

\$30 million by 2030





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Donations of \$2 or more are tax deductible

Australian Golf Foundation acknowledges the Traditional Owners of Country throughout Australia. We pay our respects to Elders past and present.